

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#61

MOTION

The Los Angeles Super Bowl Host Committee is coordinating a street banner campaign across the L.A. region to celebrate and recognize Super Bowl LVI, which will be held on February 13, 2022 at SoFi Stadium in the City of Inglewood.

The LA Super Bowl Host Committee has been established to deliver a premier Super Bowl LVI experience and drive lasting social, cultural, and economic impact for the region. They serve as the liaison between the National Football League (NFL) and the Los Angeles region to harness the opportunities surrounding the Super Bowl to elevate communities.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Angeles Super Bowl Host Committee, as a City of Los Angeles Non-event Street Banner Program for the period of January 1, 2022 to February 31, 2022.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY: _____

KEVIN DE LEON
Councilmember, 14th District

SECONDED BY: _____

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DEC 0 8 2021

ORIGINAL



Singles



Doubles